



**FOR IMMEDIATE RELEASE**

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## **Via of the Lehigh Valley names Jenna Trach Vice President of Human Resources**

**BETHLEHEM, PA (July 3, 2024)** – Via of the Lehigh Valley is pleased to announce the promotion of Jenna Trach as Vice President of Human Resources.

As Vice President, Trach will lead the human resources team and provide human resource guidance to the organization. She will be responsible for the overall administration, coordination, and evaluation of the human resources department and programs. In addition, she will oversee human resource-related duties in the following functional areas: employee relations, training, recruitment, benefits, affirmative action, and employment policy.

“Jenna’s unwavering dedication and passion for empowering our employees have been instrumental in driving our organization forward. Her journey from Manager and Director of Human Resources to this new leadership position is a testament to her exceptional skills and commitment,” said Lisa Walkiewicz, Via President and CEO.

“Jenna’s leadership style is characterized by empathy, transparency, and a genuine desire to see others succeed. She has cultivated a positive work environment where collaboration and growth thrive. As Vice President, Jenna will continue to champion our people-first approach, ensuring that every team member feels valued and supported. I look forward to her continued success in this pivotal role,” Walkiewicz said.

Trach earned her Master of Science in Organizational Management with a specialization in Human Resources Management from Misericordia University, and a Bachelor of Science in Psychology from East Stroudsburg University.

Trach has been employed with Via for more than six years and is a Society for Human Resource Management (SHRM) Certified Professional.

“As Vice President of Human Resources for Via, I am deeply committed to fostering an inclusive and supportive environment for our team, enabling them to thrive and advance our mission to help individuals with disabilities reach their full potential. Together, we will continue to



cultivate a culture of collaboration and compassion, ensuring our staff feels valued and empowered as we work towards our shared goals," Trach said.

### **About Via of the Lehigh Valley**

Led by 2023 Lehigh Valley Business Woman of Influence, Lisa Walkiewicz, President and CEO, Via was named a Top Workplace in 2023 and 2024 by The Morning Call.

Serving our community since 1952, Via's mission is to help people with disabilities reach their full potential through a rewarding career, meaningful relationships, and an enriching community life. Via creates pathways to success through vocation, inclusion, and advocacy.

In a typical year, Via provides services to 1,000 children and adults with intellectual and developmental disabilities living in Lehigh, Northampton, Carbon, Monroe, Bucks, and Berks counties. These services include vocational exploration, community employment, educational activities, volunteer and recreational opportunities for teens and adults, early intervention therapies, and inclusive education for young children.

Visit [www.ViaNet.org](http://www.ViaNet.org) to learn more.

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**Via's Mission: Helping the people we serve reach their full potential.**

*The official registration and financial information of Via of the Lehigh Valley, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.*