



FOR IMMEDIATE RELEASE

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Via of the Lehigh Valley Announces Staff Promotions

BETHLEHEM, PA (January 23, 2024) – Via of the Lehigh Valley is pleased to announce two staff promotions.

Danielle Fortunato was promoted to Accounts Receivable Manager in the finance department. Fortunato started her career at Via in 2017. In her new role, Fortunato will continue to refine financial performance by minimizing company write-offs; collaborate with SETWorks, Disability Services Software, administrators to improve its efficiency for Via; and communicate across departments to address any billing concerns, SETWorks issues, or issues related to billing or account management.

“Danielle’s dedication, expertise, and exceptional work ethic have not only earned her this position, but also inspire the entire team,” said Chief Financial Officer Luke Schaeffer. “As a subject matter expert with SETWorks and billing, Danielle brings a wealth of knowledge and proficiency to her new role.”

Fortunato has a Bachelor of Arts Degree in Early Childhood Education from East Stroudsburg University.

Katherine Spilman was promoted to Human Resources Manager. Spilman started her career at Via in September 2021. In her new role, Spilman will oversee the recruitment, hiring, and onboarding process for Via and Lehigh Children’s Academy. She also will manage Via’s benefit enrollments and continuously improve Via’s employment brand.

“Kat’s commitment and dedication to providing Via’s employees with human resources support has been exceptional,” said Jenna Trach, Human Resources Manager. “Her compassion, positivity, and expertise has been an asset to the human resources department and Via.”

Spilman holds a Bachelor of Arts degree in Business and MBA/Master of Human Resources Management from Moravian University.

About Via of the Lehigh Valley

Serving our community since 1952, Via’s mission is to help people reach their full potential through a rewarding career, meaningful relationships, and an enriching community life. Via creates pathways to success through vocation, inclusion, and advocacy. In a typical year, Via provides services to 1,000 children and adults with intellectual and developmental disabilities

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Via’s Mission: Helping the people we serve reach their full potential.

The official registration and financial information of Via of the Lehigh Valley, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.



living in Lehigh, Northampton, Carbon, Monroe, Bucks, and Berks counties. These services include vocational exploration, community employment, educational activities, volunteer and recreational opportunities for teens and adults, early intervention therapies, and inclusive education for young children. Visit www.ViaNet.org to learn more.

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