



2022 IMPACT REPORT

Focusing on Sustainability by Investing for the Future

YOUR SUPPORT OF VIA'S SERVICES HELPS SHANNON LIVE A FULL LIFE

Shannon leads a full life by participating in two of Via's services—**Community Connections** and **Small Group Employment**. Your support helps Shannon enjoy volunteering in our community, spending quality time with family and friends, and working at a job she loves.

Since 2017, Shannon has been building her work skills while earning a paycheck in Via's **Small Group Employment** site at Cigars International. "I like working. I know everybody at work and like my job coaches," Shannon said. "I also like making money that I use for going on trips and taking my family out for dinner."

Through Via's **Community Connections** program, Shannon volunteers at Meals on Wheels and the Salvation Army. "I like volunteering at Meals on Wheels and delivering meals to people. It keeps them healthy. I like talking with the clients," Shannon said.

Ellen, Shannon's mother, is thankful for your support of Via's services. She believes these services are essential to her daughter because they help Shannon grow and become more independent. "Shannon likes to feel accomplished and self-reliant. She enjoys working at Cigars International through Via's **Small Group Employment** program. She likes earning a paycheck. This program is great."

“ It’s great that Shannon gets to work and participate in the community. She enjoys having a routine—getting up every morning and having meaningful activities every day. I don’t know what we would do without Via because the agency provides the support she needs to be successful.”

- Ellen, Shannon’s mother



EMPLOYMENT SERVICES

Community Employment, Vocational Training Services, School-to-Work Transition, ViaWorks Small Group Employment

 **303**

STUDENTS & ADULTS

PREPARED FOR, ATTAINED, OR RETAINED EMPLOYMENT



CHILDREN & TEEN SERVICES

Camp Via, Lehigh Children's Academy, Speech, Occupational, & Physical Therapies, Special Instruction

190 

YOUNG CHILDREN

RECEIVED EARLY INTERVENTION THERAPIES TO REACH DEVELOPMENTAL GOALS

26 

TEENS

SPENT THE SUMMER LEARNING WHILE HAVING FUN



COMMUNITY CONNECTIONS

Life Skills Training, Autism Support, Behavior Support, Community Mentoring

 **201**

ADULTS

ACHIEVED THEIR PERSONAL GOALS THROUGH SOCIAL & EMOTIONAL SUPPORT IN THE COMMUNITY & AT HOME





THANK YOU FOR YOUR INVESTMENT & COMMITMENT

Via Friends,

During the COVID-19 crisis, we focused Via's resources on our core mission and continued to provide our essential programs to the individuals and families we serve. As we emerge from this crisis - to remain viable now and in the future - we are focused on investing in our employees, technology, and programs to build our capacity and better serve our community. Your continued financial support has helped fund these critical investments.

Via employees poured their heart and soul into their work during the COVID-19 crisis. They faced personal risks and challenges but continued to provide support to our participants and their families. To attract, retain, and engage the best Direct Support Professionals and employees, we need to invest in their careers at Via. We developed career advancement and professional development opportunities so employees can grow with our agency.

In addition to the 24 hours of training our employees take annually, they can also become professionally certified through two national organizations with whom we have partnered. In addition to creating paths for career growth, we increased pay rates, provided more engagement opportunities - including employee forums and additional appreciation events - and created a Diversity, Equity, and Inclusion Employee Council. This investment in our employees is paying off. An employee engagement survey administered in 2022 resulted in so much positive feedback that Via was named a **2023 Morning Call Top Workplace**.



The importance of investing in technology also became very clear during the COVID-19 crisis. Technology enabled us to adapt and provide our services in new ways. It also allowed us to open new communication pathways. We upgraded our technology devices, launched a new training system, added new technology platforms, and updated our financial and accounting system.

Furthermore, we recognized a need for a service to provide life skills training for a younger population and have opened this new licensed site in Allentown. Individuals and families are waiting for this expanded service offering and we are looking forward to this increased capacity to serve them.

Because of your continued generous support, Via is almost back to serving the same number of individuals as before the COVID-19 crisis, with lower administrative costs. Thank you so much for your commitment to Via's mission to help individuals meet their full potential.

Board Chair

President & CEO

2022 YEAR AT A GLANCE



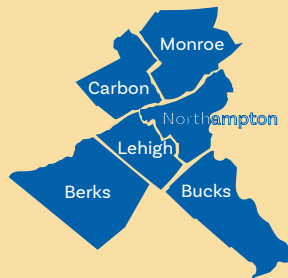
BECAUSE OF YOU

782

INDIVIDUALS & THEIR FAMILIES WERE SERVED



COUNTIES SERVED



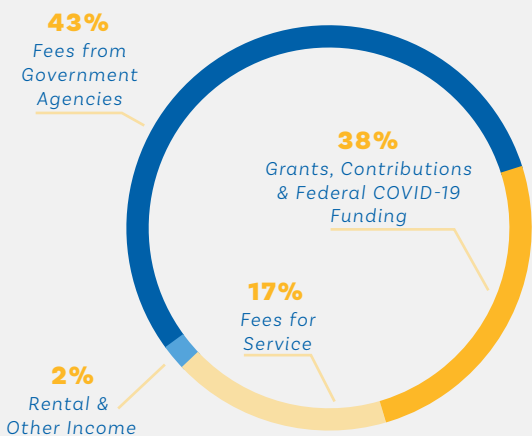
\$4,439,275

GRANTS, CONTRIBUTIONS, & FEDERAL COVID-19

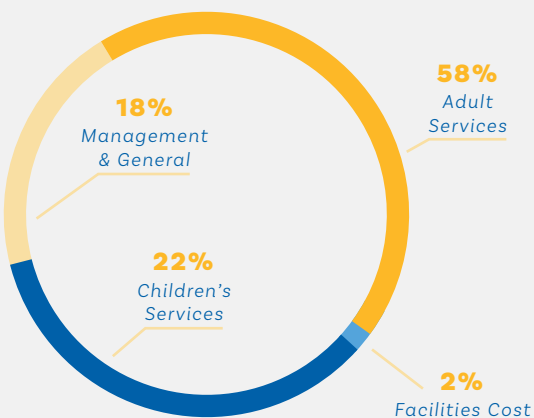
Thank you for your generous support!

For a list of our donors, visit: ViaNet.org

REVENUES



EXPENSES



2022 FINANCIALS

REVENUES

Fees from Government Agencies	\$5,082,200
Rental & Other Income	\$187,073
Grants, Contributions & Federal COVID-19 Funding	\$4,439,275
Fees for Service	\$2,065,362

TOTAL

\$11,773,910

EXPENSES

Adult Services	\$4,820,880
Children's Services	\$1,813,852
Management & General	\$1,469,986
Facilities Cost	\$172,183

TOTAL

\$8,276,901

The gain that Via incurred in FY22 is due to Federal Non-profit COVID-19 Relief Funding.

INVESTING IN VIA EMPLOYEES CREATES SUCCESS EVERY DAY

Via understands that having a highly qualified and professional Direct Support workforce ensures Via participants can reach their full potential by participating in their communities.

Professional development opportunities give Direct Support Professionals (DSPs) the skills they need to perform their complex and essential work while advancing in their careers. Via offers many professional development opportunities, including certification through the National Association of Disability Professionals.

Marlee started her DSP career in 2020 as a Job Coach in Via's **Small Group Employment** program at Cigars International. She supports individuals as they learn and improve their job skills including task completion, work quality, and production speed, while working as part of a team.

“ I am happy to make a positive impact on the lives of people with disabilities I work with,” she said. “Becoming a Job Coach was the best decision I ever made. Via has helped me grow by making sure that I have all I need to succeed. ”

Marlee recently obtained her DSP-I Certification and is using what she learned to benefit the individuals she supports. Her passion for this career path has fueled her desire to increase her skills even further, and Marlee is now working toward her bachelor's degree in social work!





Serving the Community Since 1952

336 W. Spruce Street
Bethlehem, PA 18018

610-317-8000
ViaNet.org

*Via's mission is to help
people reach their full potential
through a rewarding career,
meaningful relationships,
and an enriching community life.*



@ViaoftheLehighValley



VIA LEADERSHIP TEAM

Lisa Walkiewicz	President & Chief Executive Officer
Michele Grasso	Vice President of Development & Communications
Denise Pioli	Vice President of Services
Luke Schaeffer	Chief Financial Officer
Jenna Trach	Director of Human Resources

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Via of the Lehigh Valley and Via Foundation are nonprofit 501 (c)(3) organizations registered in the state of Pennsylvania. A copy of the official registration and financial information may be obtained from the PA Dept. of State by calling toll free within Pennsylvania (800) 732-0999. Registration does not imply endorsement.

Via of the Lehigh Valley provides services to people with intellectual and developmental disabilities like autism, cerebral palsy, and Down's syndrome. Via Foundation provide resources to help fund Via of the Lehigh Valley.