



FOR IMMEDIATE RELEASE

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Via of the Lehigh Valley Announces Staff Promotions

BETHLEHEM, PA (December 2, 2022) – Via of the Lehigh Valley is pleased to announce staff promotions.

Jenna Trach was promoted to Human Resources Director. Trach will supervise the overall administration, coordination, and evaluation of the human resources department and programs, including employee relations, training, recruitment, benefits, affirmative action, and employment policy. Trach has been with Via since 2018. During her tenure, she has built professional relationships with Via’s management team and has supported Via’s employees. Trach holds a Bachelor of Science degree from East Stroudsburg University in Psychology and a Master of Science in Organizational Management from Misericordia University. She is professionally certified by the Society for Human Resource Management (SHRM).

Casey Gross was promoted to Assistant Production Manager. Gross will help to ensure contract work is organized and efficiently distributed to Via’s Prevocational Workshop participants. He will also assist the production manager with strategies to improve workflow and quality management. Gross has an associate degree from Northampton Community College and has been with Via since 2016.

About Via of the Lehigh Valley

Serving our community since 1952, Via helps people reach their full potential. In a typical year, Via provides services to 1,250 children and adults with intellectual and developmental disabilities living in Lehigh, Northampton, Carbon, Monroe, Bucks and Berks counties. These services include vocational exploration, community employment, educational activities, volunteer and recreational opportunities for teens and adults and early intervention therapies and inclusive education for young children. Visit www.ViaNet.org to learn more.

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Via’s Mission: Helping the people we serve reach their full potential.

The official registration and financial information of Via of the Lehigh Valley, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.