



**FOR IMMEDIATE RELEASE**

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**Via of the Lehigh Valley Announced Staff Promotions and Additions**

**BETHLEHEM, PA (June 30, 2022)** – Via of the Lehigh Valley is pleased to announce a staff promotion and one addition.

Alivia Sinko is promoted to the Director of Community Employment. In this role, Sinko will continue to develop and maintain a culture that continuously promotes the employability of people with disabilities. The Community Employment Program provides employment opportunities based on each person’s aspirations interests, needs and skills. Sinko has been with Via for six years and holds a Bachelor of Science degree and a Master’s degree from Easton Stroudsburg University.

Via welcomes Lynn Schoof to the role of Communications Manager. Schoof comes to Via after working almost six years at Third Street Alliance for Women & Children in Easton as the Community Outreach and Communications Manager. In this role, Schoof will support and promote the mission and story of Via through print and digital media outlets and fundraising. She holds a Bachelor of Arts degree from Penn State University.

**About Via of the Lehigh Valley**

Serving our community since 1952, Via helps people reach their full potential. In a typical year, Via provides services to 1,250 children and adults with intellectual and developmental disabilities living in Lehigh, Northampton, Carbon, Monroe, Bucks and Berks counties. These services include vocational exploration, community employment, educational activities, volunteer and recreational opportunities for teens and adults and early intervention therapies and inclusive education for young children. Visit [www.ViaNet.org](http://www.ViaNet.org) to learn more.

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**Via’s Mission: Helping the people we serve reach their full potential.**

*The official registration and financial information of Via of the Lehigh Valley, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.*